

Family Caregiver Bootcamp

National Family Caregiver Month

SPONSORSHIP/PARTNERSHIP PACKAGES



HOSTED BY DEAR 2 MY HEART CONCIERGE NURSING

Mission

The Family Caregiver Bootcamp was created from a need Nurse Michele noticed while facilitating her home visits to patients. She noticed that as home care hours were declining, families were forced to provide more hands-on care to their aging loved one. This fact was only heightened during the Covid-19 Pandemic. Sadly families are not given any basic training to care for an aging loved one unlike the formal caregivers (home attendants) that are formally trained and state certified.

The Family Caregiver Bootcamp fills that gap by teaching family caregivers basic skills and providing basic knowledge that they can use in the daily aspects of caring for their aging loved ones.

About Instructor Michele Allen



Michele Allen (aka Nurse Michele) is a Registered Nurse in the New York City area. She is the owner of Dear 2 My Heart Concierge Nursing and creator of the Family Caregiver Bootcamp. Nurse Michele has over 15 years nursing experience in the area of Home Care. She loves home care and loves visiting with her patients. Just as much as she loves seeing her patients she loves speaking with their families/caregivers. She can relate to family caregivers on a professional level, but also on a personal level. Family caregivers know they are not alone on this caregiving journey when they speak to her. Nurse Michele and her husband are caregivers to a handful of family members. She truly understands!

About The Event

The Agenda: This Family Caregiver Bootcamp class will be hosted to celebrate National Family Caregivers Month in November. Bootcamp is 3 hours long and interactive with a mix of lecture, demonstrations, and Q & A.

Cost: Free to attendees

Attendance: 50 attendees (two same day sessions of 25 attendees)

Date/Time: Saturday, November 19, 2022; 10am-1pm & 2pm-5pm

Location: Space 224

224-03 Linden Boulevard, Cambria Heights, NY 11411

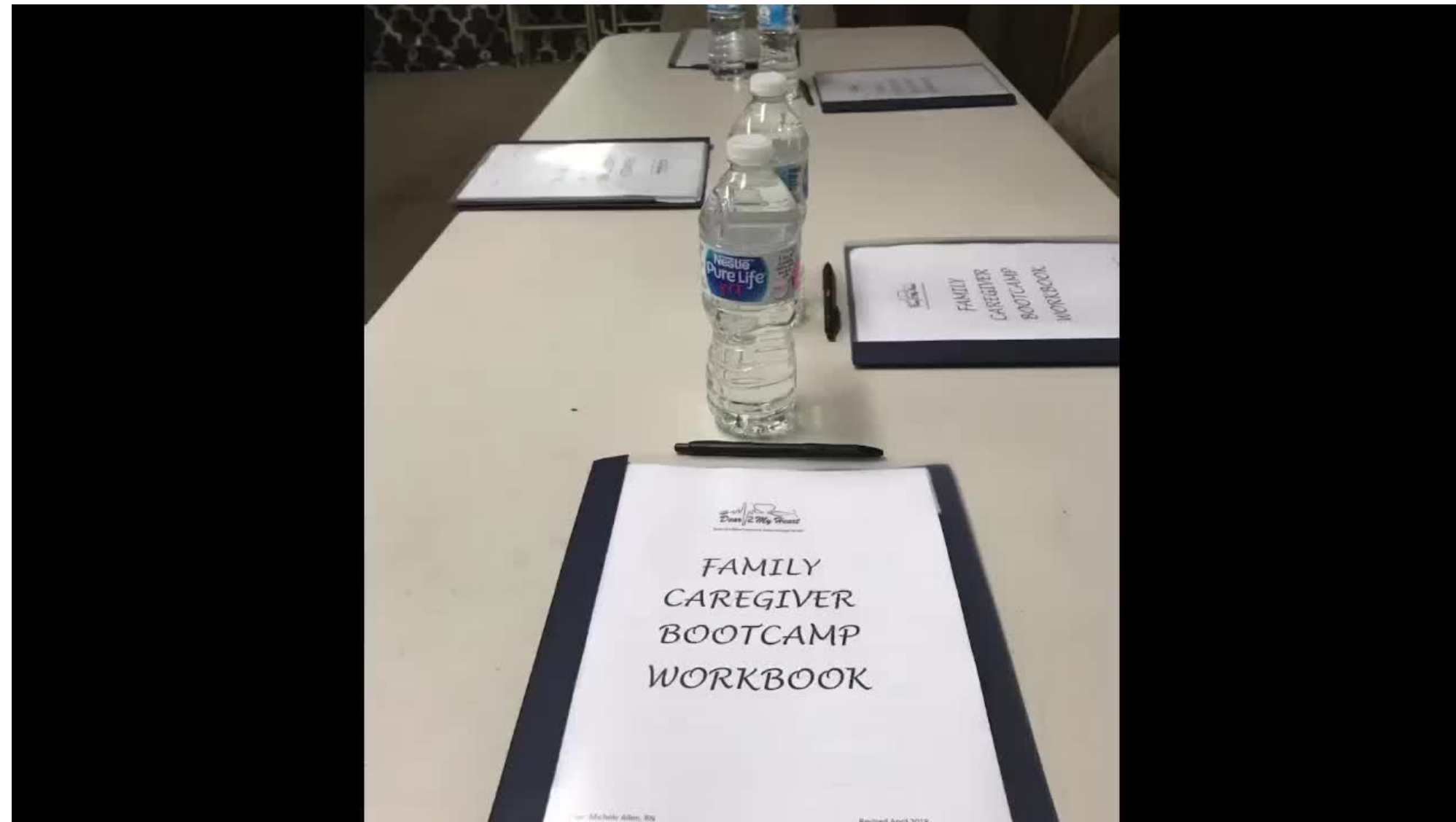
Bootcamp Topics

- Fall Prevention
- Durable Medical Equipment
- Nutrition/Diets
- Incontinence
- Caregiver Burnout
- Homecare Services
- Home Attendants
- Advance Care Planning



Behind-the-scenes of a Family Caregiver Bootcamp class (video clip)

<https://fb.watch/e3fi0alt92/>



SPONSORSHIP/PARTNERSHIP

Presenting Sponsor | \$5,000

- Title of Presenter—- exclusive naming rights
- Prominent name/logo placement on event marketing
- Name placed on cover of the class workbook
- Post on Dear 2 My Heart Facebook/Instagram channels
- Give 15 minute presentation at the start of each session
- Full page color ad in workbook
- Interview on Dear 2 My Heart Podcast
- Exhibitor table at event
- Name mentioned throughout classes
- Name and logo on gift bags
- Include unlimited marketing/samples materials in gift bags
- Business listed first and prominently on the website Resources Page with a link

SPONSORSHIP/PARTNERSHIP

Gold Sponsor | \$2,500

- Prominent name/logo placement on event marketing
- Post on Dear 2 My Heart Facebook/Instagram channels
- Exhibitor table at event
- Half page color ad in class workbook
- Opportunity to present your promotional items/gifts to attendees before class begins
- Name mentioned throughout class
- Business listed on Dear 2 My Heart Resources page with link
- Include unlimited marketing/samples materials in gift bags

SPONSORSHIP/PARTNERSHIP

Bronze Sponsor | \$500

- Name and logo placement on event marketing
- Post on Dear 2 My Heart Facebook/Instagram channels
- 1/4 page black & white ad listed in class workbook
- Business mentioned at the start of class
- Business listed on Dear 2 My Heart Resources page with link
- Include unlimited marketing/samples materials in gift bags

SPONSORSHIP/PARTNERSHIP

Advertisement In Class Workbook

Resource Section

Business Card size ad

Black/White \$75

Color..... \$175

SPONSORSHIP/PARTNERSHIP

Beverage/Lunch Sponsor | \$1000

- Beverages and light lunch provided to attendees
- Logo placed on marketing material and on beverage/lunch table

Supplies Sponsor | \$700

- Covers expenses for class supplies and to print class workbooks for attendees
- Logo/advertisemet placed on first page (inside) of the workbook

Info Table | \$50

- Items will be placed on to a shared, unmanned table during the class
- Up to 50 of one item i.e. flyers, business cards, post cards, brochures, or samples

Testimonies

" Amazing class...so so informative and worth it. This is a class every adult should take. The information is priceless! Thank you Michele for taking the time to facilitate such an amazing presentation with such precious material. "

- Nicole Callier

"...I appreciate all the knowledge you shared. It was full of information, fun, and very interactive. It helped me learn some things that I needed to do to assist my mom in her senior years. I left the bootcamp feeling empowered & I was able to share with my some things that we need to put in place right away. Thank you again. "

- Michelle Gil-Newton

SPONSORSHIP PROCUREMENT

- Michele Allen, RN 347-913-6342
- Email: michele@dear2myheart.com
- Dear 2 My Heart Concierge Nursing/Team Allen
Enterprises LLC
- <http://www.dear2myheart.com/family-caregiver-bootcamp.html>